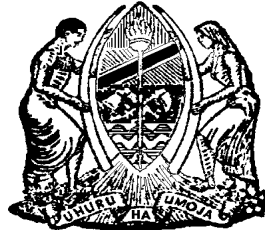

THE UNITED REPUBLIC OF TANZANIA



MINISTRY OF WATER

PRESS RELEASE

MAJI WEEK EXHIBITIONS

The Ministry of Water will observe the 23rd Maji Week Event from 16th to 22nd March 2011 in all regions in the country.

The main objective of Maji Week is to create awareness and sensitize the public on Water Sector plans and reforms and the importance of their participation in environmental sanitation and water supply programs, evaluate the achievements, identify problems and draw up strategies for implementation.

This event will also allow stakeholders within the sector, inside and outside Tanzania to exchange their experiences on the development and management of water and sanitation through exhibitions which will be staged from 16th to 22nd March, 2011 in Mwanza Region.

The theme of this year's Maji Week is *Water for Cities: Responding to Urban Challenges* with activities aiming to communicate messages on *Growing urban water and sanitation demand, increased pollution from municipal and industrial discharges, Climate change and its foreseen risks and challengers, Overexploitation of available water resources and better targeting of urban poor*. This is also the theme for the International Water Day 2011. For this matter, we hope you will prepare your exhibition activities to address this theme.

In order to make this year's Maji Week successful your organization is kindly invited to participate in the said exhibitions from 16th to 22nd March, 2011 to be staged in Ilemela District at Sabasaba grounds. It will be a good opportunity for you to exhibit your activities, products and technology during the week where various people of different disciplines will participate.

The exhibitions will be grouped in three categories as follows:-

- Public Services
- Suppliers
- Public mobilization, awareness, creation and training

The best three pavilions (exhibitors) to be selected by specific judges from each group will be awarded with Trophies on the climax day i.e. 22nd March, 2011. Further more each participating exhibitor will receive a Maji Week Certificate.

For more information please visit the Ministry's **website: www.maji.go.tz** or contact any of the exhibitions organizing committee named below for registration:

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We are looking forward to receive your application for participation at least two week before the event to enable the organizing committee make the necessary preparations for you.

C.N. Sayi
PERMANAENT SECRETARY